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CLAIMS

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- A method of softening water, wherein hard water is contacted with a container and containing one or more water-softening agents able to bind calcium ions, the container having an enclosing wall wherein at least part, preferably all, of the wall is permeable to the water and to components dissolved therein
 characterised in that the product is stored and removed prior to use from packaging having a moisture vapour transmission rate of less than 30g/m²/day.
- 2. A method as claimed in claim 2 wherein at least one water-softening agent is substantially water-insoluble.
 - 3. A method as claimed in claim 1 or 2 wherein the method is a method used in a ware washing machine.

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- 4. A method as claimed in any claims from 1 to 3 wherein at least one water-softening agent is a cation exchange resin.
- 5. A water-softening product comprising a container containing one or more water-softening agents, the container having an enclosing wall which in at least part, preferably all, of the wall is permeable to water and to components dissolved in, the container being held within a package having a moisture vapour transmission rate of less than 30g/m²/day.

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6. A water-softening product as claimed in claim 5 wherein at least one water-softening agent is water-soluble.

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- 7. A water-softening product as claimed in claim 5 or 6 wherein the container is a flat container, preferably a sachet.
- 8. A water-softening product as claimed in claim 7 wherein the container wall comprises a sheet.
 - 9. A water-softening product as claimed in claim 8 wherein the sheet is a woven or non-woven material.
- 15 10. A water-softening product as claimed in any claim from 5 to 9 wherein the packaging is formed from a sheet of flexible material.
- 11. A method of providing improved cleaning in a clothes

 20 washing machine, wherein a product containing a

 substantially water-insoluble water softening agent,

 having a wall permeable to water and to metal ions

 therein but impermeable to the agent is located in the

 machine such that hard water flows through the

 product, thereby effecting the softening of the water

 in the machine characterised in that the product is

 stored and removed prior to use from packaging having

 a MVTR of less than 30g/m²/day.